



*April 2015 - present*

**Brownstein Group • Freelance Copywriter**

Clients: IKEA, Beneficial Bank, Bimbo Bread, Philadelphia Museum of Art, Comcast Business, AmeriGas, Cozen O'Connor

Concept and write for a variety of media, including TV campaigns, radio, websites, digital banners, social media channels, and outdoor and print ads.

*November 2014 - April 2015*

**Digitas Health • Freelance Copywriter**

Clients: AndroGel, Humira, Truvada

Created content and conceptualized for new campaigns, TV spots, websites, digital banners, and print ads.

*October 2012 - November 2014*

**Masterminds • Copywriter**

Clients: Pinnacle Casino Group, Yards Brewing Company, Art Directors Club, Stadium Bar and Grill, TreePhilly

Wrote copy and conceptualized for new business pitches, TV spots, websites, digital banners, social media channels, and outdoor and print ads. Wrote scripts for and lead radio recordings. Proofread everything.

*July 2011 - October 2012*

**Devon International Group • Marketing Communications Coordinator**

Clients: Devon IT, Dell, Lenovo, Acer

Managed all company blogs. Wrote content for email marketing campaigns, SEO-rich websites, case studies, and white papers. Contributed to social media channels.

*July 2009 - May 2011*

**Hotwire Communications, LLC • Copywriter and Marketing Assistant**

Wrote and edited the website, email campaigns, promotional and print pieces. Storyboarded marketing campaigns and layouts. Coordinated events to successfully increase customer sign-ups.

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## EDUCATION

**Saint Joseph's University** • 2005-2009

B.A., **Major:** English • **Minor:** Marketing

Summa Cum Laude

## ACADEMIC AWARDS

• Presidential Scholarship

• Class of '86 Scholarship

• Dean's List Fall 2006 and Fall 2007